

Displaying your Research: Top Tips

1. *Researcher Showcase Overview*

Budget available: £1,000

Resources available: Table/s, chairs plus 1-2 poster boards (7ft x 3ft or 6ft x 3ft; see [here](#) for example images).

NOTE: consider sustainability/ environmental impact of materials used in your proposed display

2. Top Tips

- Know your subject, what part of your research do you want to focus on
- Write a couple of sentences to summarise key message of research, keep this in mind.
- Consider your display/ objects and how they relate to your key message
- Be creative, what catches your eye and draws you in, how can you use that
- Draw a sketch/ layout of your idea

3. Displaying your research

Consider first impressions and visual impact of your showcase. Curate your content; how will it all work together in the space? Consider physical and intellectual accessibility in presentation of material and use of language.

- Table top: what is on the table, how is it presented and arranged? Consider table coverings, arrangement of graphics, text, labels, objects, object stands, laptops etc
- Images/ artwork/ objects: consider consistency in presentation and design i.e. height/ spacing between objects. How are they going to be presented/ attached to surfaces/ suspended? Simple solutions could include pinning, suspending on invisible thread, book format /portfolio, use of easels etc. Note, no frames are better than bad frames.
- Interpretation/ text: consistency of tone and design. Language, font use and size should be physically and intellectually accessible for key audience in this context, i.e. don't use small text in order to write more, remove orphans, (odd bits of text on a line or objects that don't add to the key messages). Consider how people engage with content and presentation.

4. Practicalities

- Resources required: List what you have and what you need, graphics, objects, visuals, tools and materials, lighting, IT etc. Consider timeline for delivery of resources and production. Risk assessment, what is your backup plan if the idea doesn't work/ can't get the resources
- Consider the budget: necessary spend, what can you reuse/ borrow/ hire. What and when do you need to make any purchases
- Installation/ deinstallation on the day: planning and support, what do you need and when.